Alumni Samantha Kong: a Global Environmental Educator

With environmental engineering more important today than ever before, CBE Alumni Samantha Kong Wing-Man has taken on the important role of a Global Environmental Educator, teaching young people about sustainable development and inspiring them to protect our planet. Her passion and tireless work to make a real difference was recently featured in a video story in the *South China Morning Post*.

Samantha, who graduated in 2014 with a BEng in Chemical and Environmental Engineering, is enthusiastic about educating the youth about environmental issues and the skills they will need to tackle real-life situations, in terms of conservation, energy efficiency, protection of the natural world, and more. She believes parents can play a huge role in instilling environmental responsibility into children by modeling sustainability actions, such as by practicing the three R’s.

Samantha’s tireless advocacy for environmental education has kept her very busy since her student days. Not only is she an environmental professional at a leading engineering and environmental consultancy, but is also active with the United Nations’ Sustainable Development Goals, sits on government advisory panels on youth development and environmental programs, and is a columnist and social entrepreneur.

In August 2018, her endeavors were recognized internationally when she was named among the world’s 30 top change-makers under the age of 30 in environmental education (“EE 30 Under 30”) by the North American Association for Environmental Education, Global Environmental Education Partnership, and US Forest Service.

With the world at her feet, expect Samantha to continue blazing the trail to promoting the benefits of environmental education.

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Video sharing: Our Future needs more ‘Dirty’ Hands. | Samantha Kong

Published on Feb 15, 2019 by *South China Morning Post (SCMP)* on Facebook